

For Immediate Release
February 1, 2021

World Awareness Children's Museum

Contact:

Shane Frasier

Marketing & Communications Coordinator

marketing@worldchildrensmuseum.org

World Awareness Children's Museum Partners with Early College Career Academy New Media Program

Glens Falls, NY – World Awareness Children's Museum recently partnered with the Early College Career Academy New Media program to create a graphic for use in future museum fundraisers. The museum was delighted to choose a design made by Lucia Cucinella, a senior at Saratoga Springs High School.

Ms. Cucinella is dual enrolled at both Saratoga Springs High School and SUNY Adirondack, working towards a New Media degree. The New Media program is part of the Early College Career Academy, a partnership between SUNY Adirondack and WSWHE BOCES, where area high school students can earn up to 32 college credits. She enjoys both digital and traditional art, as well as travelling. Her travels frequently influence her design work.

For her design, Ms. Cucinella wanted to make sure to show unity without the conventional motifs of holding hands, as well as to represent countries that are commonly overlooked. "I designed each icon to represent a significant piece of culture from each area I wanted to represent," says Ms. Cucinella. "I designed the icons to be adaptable and open to interpretation to represent as many countries and cultures as possible. I took inspiration from many different museums I've visited over the years especially in Washington, D.C and the Netherlands."

This partnership was initiated by Bethanie Lawrence, Executive Director at the World Awareness Children's Museum, and facilitated by Brené Choppa, the Work-Based Learning Coordinator at WSWHE BOCES.

Image information (image sent via email):

Graphic designed for the World Awareness Children's Museum by Lucia Cucinella, a Senior at Saratoga Springs High School, and part of SUNY Adirondack and WSWHE BOCES Early College Career Academy New Media Program.



BRINGING OUR
DIVERSE WORLD
TO CHILDREN
WORLD AWARENESS CHILDREN'S MUSEUM

About World Awareness Children's Museum

The World Awareness Children's Museum has been a NYS Designated Charter Museum since 1995 with a mission to inspire curiosity and foster understanding and appreciation of worldwide cultural diversity. Its collection is comprised of pieces from 140 countries including 8,000+ artifacts (fashion, musical

instruments, dolls, toys, and other objects) as well as 7,000+ pieces of international children's art. World Awareness Children's Museum is a 501(c)(3) organization. For more information, visit www.worldchildrensmuseum.org.

###

World Awareness Children's Museum – 89 Warren Street, Glens Falls, NY 12801 –
www.worldchildrensmuseum.org